

Rotaract
Club of Birmingham



CORPORATE PARTNERSHIP OPPORTUNITIES

One Investment. Year-Round Impact.

The Rotaract Club of Birmingham invites your organization to join us as a Corporate Partner through a strategic investment in our city's next generation of leaders, learners, and changemakers.

Through one annual contribution, your company can support:

- Two of Birmingham's most exciting young professional events: Sip N' Spell and the Foundation Ball
- Two award-winning service initiatives impacting Birmingham City Schools
- Exclusive opportunities for engagement with Alabama's largest young professionals network

Let's shape Birmingham's future, together.

About us

Founded in 2004, Rotaract is the **largest young professionals organization in Alabama**, boasting nearly 200 members from industries including healthcare, finance, law, tech, and nonprofit leadership.

We are committed to:

- **Learn:** through monthly luncheons with CEOs, civic leaders, and influencers
- **Serve:** via over 1,200 volunteer hours annually through community service, literacy initiatives, and mentorship programs
- **Socialize:** by building Birmingham's next generation of civic and business leadership



Why it matters

- Only 28% of Alabama 4th graders are proficient in reading (NAEP, 2022).
- Students who cannot read proficiently by 3rd grade are 4x more likely to drop out of high school.
- College enrollment and scholarship access for Birmingham youth remain significantly below state averages.

Your support helps reverse these trends.

At the core of our mission are two flagship initiatives that address systemic challenges in Birmingham City Schools:

Ready2Read

Early literacy intervention for 2nd and 3rd graders at Minor Elementary and i3 Academy

Ready2Succeed

College readiness, mentorship, and scholarships for Parker High School students



Annual events your partnership supports

Sip N' Spell

October 2025 | Armour & Co. Rooftop

Sip N' Spell is Birmingham's most anticipated spelling bee for adults—a raucous, fundraiser that blends competition, comedy, and community—all to support Birmingham's literacy.

Corporate partner benefits for this event may include:

- Complimentary 3 entries
- On-stage company recognition
- Inclusion in event signage and spelling rounds
- Branded giveaways



The Foundation Ball

March 2026 | The Florentine

The Foundation Ball is Rotaract's annual formal gala—an elegant evening of dinner, dancing, and philanthropy. Hosted at one of Birmingham's premier venues, the Ball honors Rotaract's civic achievements while raising critical funds for its Foundation and community programs. The event hosts more than 400 guests from the city's business, nonprofit, and philanthropic communities.

Corporate partner benefits include:

- Reserved tables with preferred seating
- On-stage or program recognition
- Logo inclusion in printed and digital materials
- Networking access to Rotaract members and city leaders



What's included

Corporate Partner Level	\$5,000	\$10,000	\$15,000	\$25,000
Sip N' Spell Sponsor Level	Contributor(\$500)	Supporter (\$1K)	Partner (\$2K)	Presenting Sponsor (\$4K)
Foundation Ball Sponsor Level	Contributor(\$1K)	Supporter (\$2K)	Partner (\$4K)	Presenting Sponsor (\$6K)
Tickets Included	4 total (2 per event)	8 total (4 per event)	12 total (6 per event)	20 total + More as Requested
Luncheon Speaking Opportunity	—	✓	✓	✓
Signature Service Recognition	—	✓	✓	✓
Rotaract Newsletter + Website	Logo + link	Logo + link	Feature story	Featured profile
Young Professional Employee Info Session (optional)	—	✓	✓	✓
Social Media Recognition	Group post, annually	Solo post, annually	Quarterly features	Custom campaign

Join us!

To become a Corporate Partner or learn more, please contact
Alex Bowker, president@rotaractbhm.org

Checks payable to:

Rotaract Club of Birmingham Foundation
P.O. Box 13798
Birmingham, AL 35202

The Rotaract Club of Birmingham Foundation is a registered 501(c)(3).
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