

ROTARACT CLUB OF BIRMINGHAM

SIP N' SPELL



SPONSORSHIP PACKET

Sip N' Spell is Birmingham's most spirited adult spelling bee, featuring live emcees, lively competition, and plenty of laughs—all for a great cause.

With individuals battling for the coveted Sip N' Spell trophy, this unforgettable night benefits two of Birmingham's most impactful education initiatives:

Ready2Read and Ready2Succeed.

When: October 23, 2025 | 5:30 p.m.

Where: Amour & Co. Rooftop
2309 1st Ave N, Suite 101
Birmingham, AL 35203



About us

Founded in 2004, Rotaract is the **largest young professionals organization in Alabama**, boasting nearly 200 members from industries including healthcare, finance, law, tech, and nonprofit leadership.

We are committed to:

- **Learn:** through monthly luncheons with CEOs, civic leaders, and influencers
- **Serve:** via over 1,200 volunteer hours annually through community service, literacy initiatives, and mentorship programs
- **Socialize:** by building Birmingham's next generation of civic and business leadership



Why it matters

- Only 28% of Alabama 4th graders are proficient in reading (NAEP, 2022).
- Students who cannot read proficiently by 3rd grade are 4x more likely to drop out of high school.
- College enrollment and scholarship access for Birmingham youth remain significantly below state averages.

Your support helps reverse these trends.

Funds raised from Sip N' Spell go directly to:

Ready2Read

Early literacy intervention for 2nd and 3rd graders at Minor Elementary and i3 Academy

Ready2Succeed

College readiness, mentorship, and scholarships for Parker High School students



Sponsorship levels & benefits

Presenting Sponsor – \$4,000

- Exclusive sponsor with naming rights: *“Sip N’ Spell presented by [Your Company]”*
- Speaking opportunity during the event
- Premier logo placement on event signage, promotional materials + digital communications
- 8 tickets
- 4 complimentary tickets to Rotaract's Spring 2026 Foundation Ball
- Social media spotlight campaign prior to the event
- Year-long recognition on Rotaract’s website, newsletter + annual impact report

Partner – \$2,000

- Logo on event signage, website + promotional materials
- 6 tickets
- 2 tickets to Rotaract’s Spring 2026 Foundation Ball
- Recognition in Rotaract’s digital + print communications
- Inclusion in a group sponsor “Thank You” post on social media

Supporter – \$1,000

- Logo placement on event signage + digital promotions
- 4 tickets
- Recognition on website + annual report
- Verbal recognition during the event

Contributor – \$500

- Logo placement on event signage
- 2 tickets
- Recognition in Rotaract’s newsletter + annual report
- Inclusion in post-event “sponsor appreciation” email

Join us!

Please complete the information below to confirm your sponsorship or pay online at <https://www.rotaractbhm.org/sponsor-rotaract>:

Company Name: _____

Contact Name & Title: _____

Phone: _____ Email: _____

Mailing Address: _____

Sponsorship Level (check one):

_____ Presenting Sponsor – \$4,000

_____ Partner – \$2,000

_____ Supporter – \$1,000

_____ Contributor – \$500

Please send a high-resolution company logo (PNG or EPS preferred) to: social@rotaractbhm.org

Checks payable to:

Rotaract Club of Birmingham Foundation

P.O. Box 13798

Birmingham, AL 35202

The Rotaract Club of Birmingham Foundation is a registered 501(c)(3).

Tax ID: 26-1188742

For questions, contact Vivek Singh at social@rotaractbhm.org

