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Rotaract Club of Birmingham

*Foundation Ball 2026*

SPONSORSHIP PACKET

Join us for a 'royale' evening at the Rotaract Club of Birmingham's Foundation Ball. This annual black tie fundraiser is back with delicious appetizers, drinks and dancing—all while benefiting Rotaract's Signature Service projects:

**Ready2Read and Ready2Succeed.**

**When:** March 7, 2026 | 7 p.m.

**Where:** The Florentine  
2101 2nd Ave N,  
Birmingham, AL 35203

Rotaract  
Club of Birmingham



# About us

Founded in 2004, Rotaract is the **largest young professionals organization in Alabama**, boasting nearly 200 members from industries including healthcare, finance, law, tech, and nonprofit leadership.

We are committed to:

- **Learn:** through monthly luncheons with CEOs, civic leaders, and influencers
- **Serve:** via over 1,200 volunteer hours annually through community service, literacy initiatives, and mentorship programs
- **Socialize:** by building Birmingham's next generation of civic and business leadership



# Why it matters

- Only 28% of Alabama 4th graders are proficient in reading (NAEP, 2022).
- Students who cannot read proficiently by 3rd grade are 4x more likely to drop out of high school.
- College enrollment and scholarship access for Birmingham youth remain significantly below state averages.

*Your support helps reverse these trends.*

## Funds raised from the Foundation Ball go directly to:

### Ready2Read

Early literacy intervention for 2<sup>nd</sup> and 3<sup>rd</sup> graders at Minor Elementary and i3 Academy

### Ready2Succeed

College readiness, mentorship, and scholarships for Parker High School students



# Sponsorship levels & benefits

## Presenting Sponsor – \$6,000

- Exclusive sponsor with naming rights: “Foundation Ball presented by [Your Company]”
- Opportunity to give brief remarks at the event
- Logo placement at entrances
- Dedicated company spotlight on Rotaract’s social media
- 8 VIP tickets + 3 reserved game tables
- Recognition in newsletter, annual report + donor appreciation materials

## Partner – \$4,000

- Prominent logo placement on event signage and digital promotions
- 6 VIP tickets + 2 reserved game tables
- Social media shoutout before the event
- Logo featured on website + social media
- Recognition in Rotaract’s annual report + newsletter

## Supporter – \$2,000

- Logo on signage at event entrance
- 4 VIP tickets + 1 reserved game table
- Recognition in digital materials + annual report

## Contributor – \$1,000

- 2 VIP tickets
- Logo on shared sponsor signage
- Name listed in digital materials + annual report

## Event Day Sponsor, “Photo Moment” - \$500

- Logo prominently displayed at branded photo backdrop
- 2 general admission tickets
- Recognition in social media
- \*Limited to 3 sponsors

## Event Day Sponsor, “Parking” - \$500

- Logo displayed on check in table
- 2 general admission tickets
- Recognition on social media

## Event Day Sponsor, “Beverage” - \$500

- Logo displayed on all bars and beverage stations
- 2 general admission tickets
- Recognition on social media

# Join us!

Please complete the information below to confirm your sponsorship or pay online at <https://www.rotaractbhm.org/sponsor-rotaract>:

Company Name: \_\_\_\_\_

Contact Name & Title: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

## Sponsorship Level (check one):

\_\_\_\_\_ Presenting Sponsor – \$6,000

\_\_\_\_\_ Partner – \$4,000

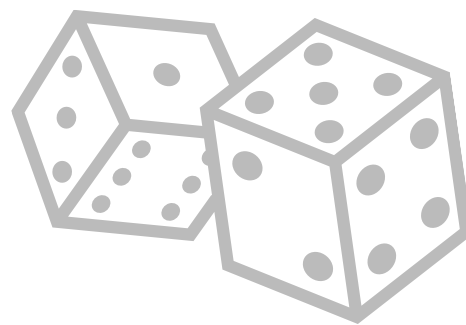
\_\_\_\_\_ Supporter – \$2,000

\_\_\_\_\_ Contributor – \$1,000

\_\_\_\_\_ Photo Moment Sponsor – \$500

\_\_\_\_\_ Parking Sponsor – \$500

\_\_\_\_\_ Beverage Sponsor – \$500



Please send a high-resolution company logo (PNG or EPS preferred) to: [social@rotaractbhm.org](mailto:social@rotaractbhm.org)

## Checks payable to:

Rotaract Club of Birmingham Foundation

P.O. Box 13798

Birmingham, AL 35202

*The Rotaract Club of Birmingham Foundation is a registered 501(c)(3).*

Tax ID: 26-1188742

For questions, contact Vivek G. Singh at [social@rotaractbhm.org](mailto:social@rotaractbhm.org)

